**Affiliate Programs Comparison Chart**

**NOTE:** *Comparison chart was created based on available information and features are subject to change.*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Logo** | **Name** | **Founded** | **Set Up Fee** | **Number of Advertisers / Products** | **Types of Links** | **Available Stats & Tools** | **Commission Type** | **Payment Frequency** | **Minimum Payment Threshold** | **Payment Types** |
| rakuten_linkshare_logo.jpg | Rakuten Affiliate Network (formerly Linkshare) | 1996 | None | 1,000+ | Varies by advertiser | Various metrics, including top advertisers and trailing 30-day commission trend | CPA | Monthly | $50 | Check or direct deposit |
| download.jpg | CJ Affiliate (formerly Commission Junction) | 1998 | None | 2,500+ | Varies by advertiser; can include:   * encrypted links * links with hidden tracking code * deep links * product widgets | Real-time transaction monitoring | CPA, Lead generation, Pay per call | Monthly | $50 | Check or direct deposit |
| shareasale.png | ShareASale | 2000 | None | 3,900+ | Varies by advertiser | Affiliate tracking codes, product specific links | CPA, Lead generation, Pay per click | Monthly | $50 | Check |
| download.png | Amazon Affiliates | 1996 | None | Tens of millions+ | Text links, image links, text+image links, banners | Numerous performance metrics. Ability to promote through multiple websites and campaigns. | Sales commissions:   * 4%-8.5% for general merchandise * 1%-10% for specific product categories | Monthly | $10 for direct deposit; $100 for checks | Check or direct deposit |
| Click-Bank.jpg | ClickBank | 1998 | None | 10,000+ | Custom text links and 2D bar codes | Various metrics, including transaction quality, daily and weekly sales figures | Sales commissions | Weekly or bi-weekly | $10 | Check or direct deposit |
| download (1).png | AvantLink | 2005 | None | 500+ | Custom links, dynamic widgets, image ads | Hourly updates on sales and commissions, mobile conversion statistics. | Sales commission: flat fee or percent (depending on merchant) | Monthly | $50 for PayPal; $100 for direct deposit | PayPal or direct deposit |
| download (2).png | VigLink | 2009 | None | 55,000+ | In-line text links | Various metrics, including link performance, performance across multiple sites, exit traffic figures | CPA, Pay per click | End of same month sale clears merchant | None | PayPal |